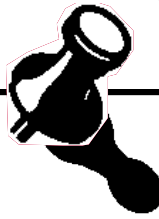


Customers Made To Order -- Delivered On Demand

"As easy as picking merchandise from a catalog."



Customer-Profile Information Form

*Call Me.
Let's talk.*

Please help me understand your situation ...

Before The Customer Broker can deliver customers to your store, you need to answer these 3 questions.

1. Is your store a leading destination for shoppers of your kind of products and services?
 - a. Do you have an extensive product line and deep product knowledge?
 - b. Do you enjoy serving your customers?
 - c. Do they enjoy shopping in your store?
 - d. Do they come back again, to buy more?
2. If you could "order" customers from a "catalog", what is the "ideal" shopper for your store?
3. How many more such best customers could you realistically handle over the next month?
(Using only existing facilities, staff, etc. -- NO added overhead costs.)

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\\Customer Profile Form 1510-02 ALT.pub

Mr. Russo's Promise to You ...

- Paying Customers -- Delivered right to your store.
- Without the Cost, Risk, or money Wasted on Ads that don't work.
- 3-Way Guarantee -- It works ALL 3 ways, or you don't pay!

Mr. Russo



The Customer Broker
IS Your Solution.

*"When you run low on
customers, just call
The Customer Broker
and 'order' more."*